

World's First. India's Pride.

A Mission to Reach 100,000 Blind Lives by 2030 — Through the Power of Travel.



Rising Star Khilte Chehre Social Impact Report 2025 June
Edition: Unseen No More





Executive Summary



1

80 Lakh Blind People in India

That's the size of Switzerland's entire population.

2

Untapped Potential

Blindness is often reduced to mobility issues, but the real denial is deeper - of confidence, choice, joy, and freedom.

It is not the problem. Inaccessibility is. Invisibility is.

Travel experience unlocks this, building confidence, sparking courage, and reclaiming belonging with holistic development.

Conscience

What good is our sight, if our conscience is blind?

Rising Star Khilte Chehre (RSKC) exists not to deliver charity, but to hold up a mirror. In a country where millions have never travelled beyond their street—not because they lack dreams, but because society quietly excludes them—RSKC is breaking the walls.

Journey

Since 2019, RSKC has organized 11 barrier-free journeys, reaching over 10,000 visually impaired people worldwide and enabling 1,100+ of them to travel across India and abroad. From Dubai & Thailand to Vaishno Devi & Jaipur each journey is a declaration: *"We belong. This world is ours too."*

In June 2025, our Ayodhya trip became a national moment. A group of 35 blind travelers and 15 volunteers from around the country stepped into one of India's holiest cities—not as dependents, but as leaders, believers, and citizens. *From Ignored to Iconic.*

This report is more than data. It's a confrontation—with what India ignores, and what India could become.

Impact Snapshot (As of July 2025)

11

Group Trips

Inclusive journeys completed.

1,100+

VI Travelers

Enabled to travel.

10,000+

VI Lives

Impacted via outreach.

2

International Destinations

Visited (UAE, Thailand).

9

Indian Destinations

Explored (Goa, Rishikesh, Ayodhya, Mussoorie, Lansdowne, Vaishno Devi, Jim Corbett, Jaipur, Dehradun)

22.5 M

Media Impressions

Across all platforms.

100+

Active Volunteers

Supporting our mission.

53%

Supporter Conversion Rate

from engagement to sponsors

82.28%

Engagement Rate

growing community of conscience.

Every number is a barrier broken. Every journey is a life transformed.

About RSKC



Founded

2019 by Amit Jain, Nidhi Jain, Poonam Jain



Vision 2030

Enable 1,00,000 visually impaired person to travel with dignity.

Align with Viksit Bharat 2047 and Accessible India Campaign



Unique Identity

World's Only not-for-profit Blind Group Travel Initiative.



Core Philosophy

Travel is not a luxury. Its a liberation.

We don't see accessibility as a checkbox. We treat it as deisgn justice. Every journey we plan is rebellion against invisibility - Blindness is not the barrier, the world's apathy is.

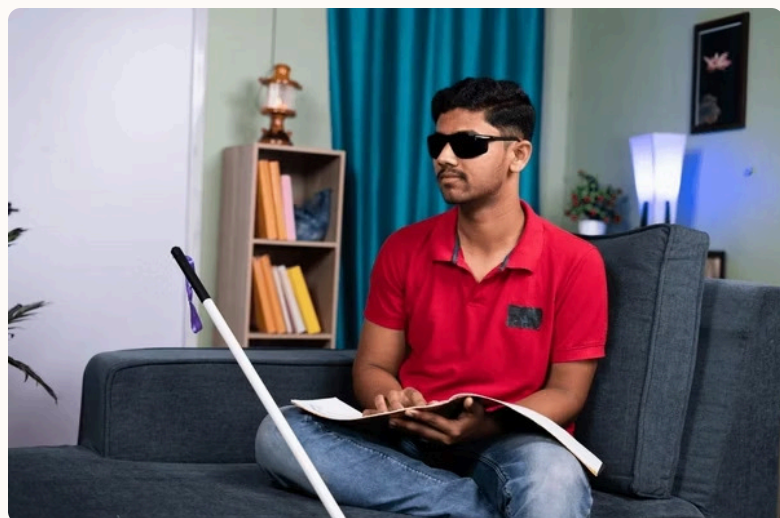
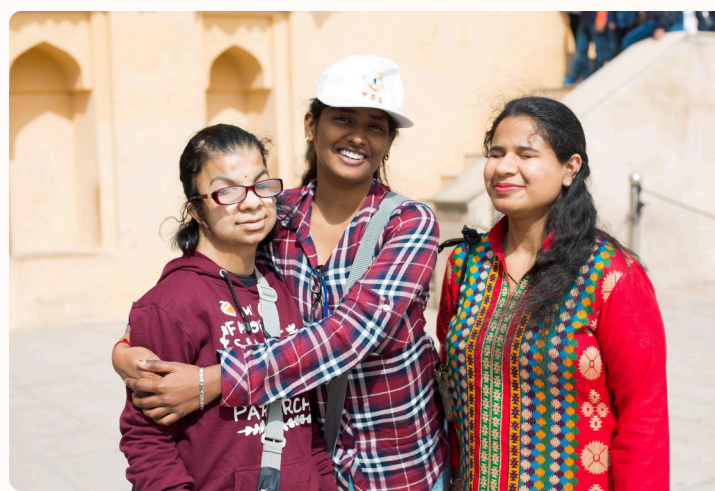
2025 June Destination Highlight: Ayodhya, Uttar Pradesh (June 26-29)

Why RSKC Is Unique

A World First—From India

RSKC is the **World's Only Blind Group Travel Movement**, built entirely in India, rooted in lived experience - leading globally. Our model is proudly local, yet globally exportable. We don't borrow inclusion frameworks.

We build them from the ground up—with breakthrough realities, Indian courage, and global ambition.



The Hidden Crisis We Address

Out of 80 Lakh Blind Persons in India, 50 lakh estimate have never travelled. Not because they lack courage, but because **the world never let them in**. Most spend their lives behind closed doors—not by choice, but by neglect, many from their own parents.

How We Care



Legal & Accessible Systems

Legally audited, accessibility-first travel systems ensure dignity and safety.



Unmatched Protocols

Volunteer and safeguarding protocols unmatched in India guarantee secure journeys.



Self-Worth Through Travel

Blindfold-tested journeys that rebuild self-worth and confidence in every traveler.



Holistic Trip Design

Media, donor, and emotional design are integrated into every trip for a complete experience.

Not Just for the Blind

RSKC impacts **everyone** involved.



Volunteers rethink privilege.



Families witness possibility.



Communities learn how to see beyond what we see.

This isn't an initiative.
It's India's long-overdue reckoning with its unseen citizens.

Our Operating Methodology

RSKC's 12-step process ensures each journey is:

- **Planned with purpose**
- **Audited for accessibility**
- **Legally compliant**
- **Emotionally transformative**

We manage every detail—from safeguarding to media—from medical emergencies to prayer timings.

This is not an event. It is a carefully orchestrated leap toward justice.



How We Plan Every RSKC Journey

Pre-Trip: Laying the Groundwork with Intention

- **Mission Setting & Team Assignment**
Define trip vision, assign leads across logistics, safeguarding, accessibility, media & donor relations.
- **Transparent Budgeting**
Every rupee accounted for—shared with donors, volunteers, and team for full transparency.
- **Accessibility Audits**
Route walk-throughs, blindfold simulations, hotel and transport checks to ensure blind-first design.
- **Safeguarding & Volunteer Pairing**
Background checks, gender-sensitive pairings, mandatory orientation, and zero-tolerance abuse policy.
- **Documentation & ID Verification**
ID, medical history, and consent forms collected from every participant—ensuring safety and readiness.

During the Trip: Human-Centred, Access-First Execution

- **Accessible Flag-Off Events**
Designed for dignity—with braille itineraries, inclusive speeches, and public celebration.
- **Daily Accessibility Check-ins**
Morning and night roll calls, accessibility assessments, emotional wellbeing check-ins for all.
- **Mixed-Ability Rooming & Travel**
Visually impaired and sighted travellers paired with purpose—breaking social hierarchies on every bus ride and hotel floor.
- **Inclusive Engagement**
Guided games, audio storytelling, shared prayers, tactile explorations—no one sits on the sidelines.

Post-Trip: Reflection, Accountability & Amplification

- **Impact Reporting & Gratitude Notes**
Each trip ends with a full social impact report, thank-you letters, and personalised notes to supporters.
- **SOP Review & Participant Feedback**
Internal debriefs, anonymous feedback, and system improvements after every journey.
- **Media Coverage & Donor Sharing**
Curated reels, testimonials, and press features circulated to keep the story alive—and growing.
- Copies of Impact Reports to all stakeholder offices, mails, communication channel.

2025 Ayodhya Trip: Case Study

Details

- 35 VI travelers, 15 volunteers
- 3 nights, 4 days

Key Highlights

- VI Travelers from around the country.
- Spiritual exploration with audio/tactile access
- National VI musicians featured
- Dignitary-attended flag-off
- Extensive media coverage

Moments that Moved Us

- Blind Group singing National Anthem on the streets of Ram Mandir resonating with unity and liberation.
- Umesh Bhatt, who lost 100% vision two years back, singing barefoot in Hanuman Garhi, guided by voice and faith.



The Ayodhya Journey (June 26–29, 2025) #11th Milestone

Why It Mattered:

Spiritual journeys are often off-limits to the blind. Not due to lack of faith, but lack of access.

This wasn't just a travel experience—it was a **national mirror**.

India talks of Viksit Bharat 2047. But what kind of nation are we, if **63 million visually impaired Indians** remain unse, unmoved?

RSKC changed that. With Braille signage, tactile paths, and one-on-one support, we made Ayodhya accessible—not as a token, but as a right.

What Happened:

- VI musicians performed bhajans on the banks of Sarayu
- Travelers offered prayer at Hanuman Garhi barefoot, guided only by faith and hand-in-hand trust
- Media covered the journey as a landmark moment in accessible tourism
- Reached 2.04 M impressions across media and social platforms
- Sparked conversations on accessibility in national travel spaces

Reflections:

- “We thought we were helping,” said one volunteer. “But we were being taught.”

Strategic Framework for Impact (2025–2030)



Accessibility Certification

India's first travel route fully designed and tested for blind travellers.
Now, we aim to certify 10 more inclusive travel circuits across 5 states by 2027.



VI Leadership

Train VIs as group leaders and content creators.



Policy Engagement

Liaise with NITI Aayog, PMO, State Disability Boards.



Global Partnerships

We invite global partners committed to measurable, visible outcomes—impact that is not only evident to the naked eye, but resonates with conscience and equity.



Grassroots Growth

Extend to Tier 2/3 cities with awareness and training.



Safeguarding, Risk & Legal Compliance

Zero Tolerance on Abuse

Signed codes, trained team, live safeguarding monitoring.

Crisis Planning

Emergency response team and crisis statements prepared.
Designated Safeguarding Officer present 24/7

Legal Status

All NOCs, contracts, insurance, and waiver forms secured.

Mandatory code of conduct for all volunteers/staff

Real-time escalation mechanism

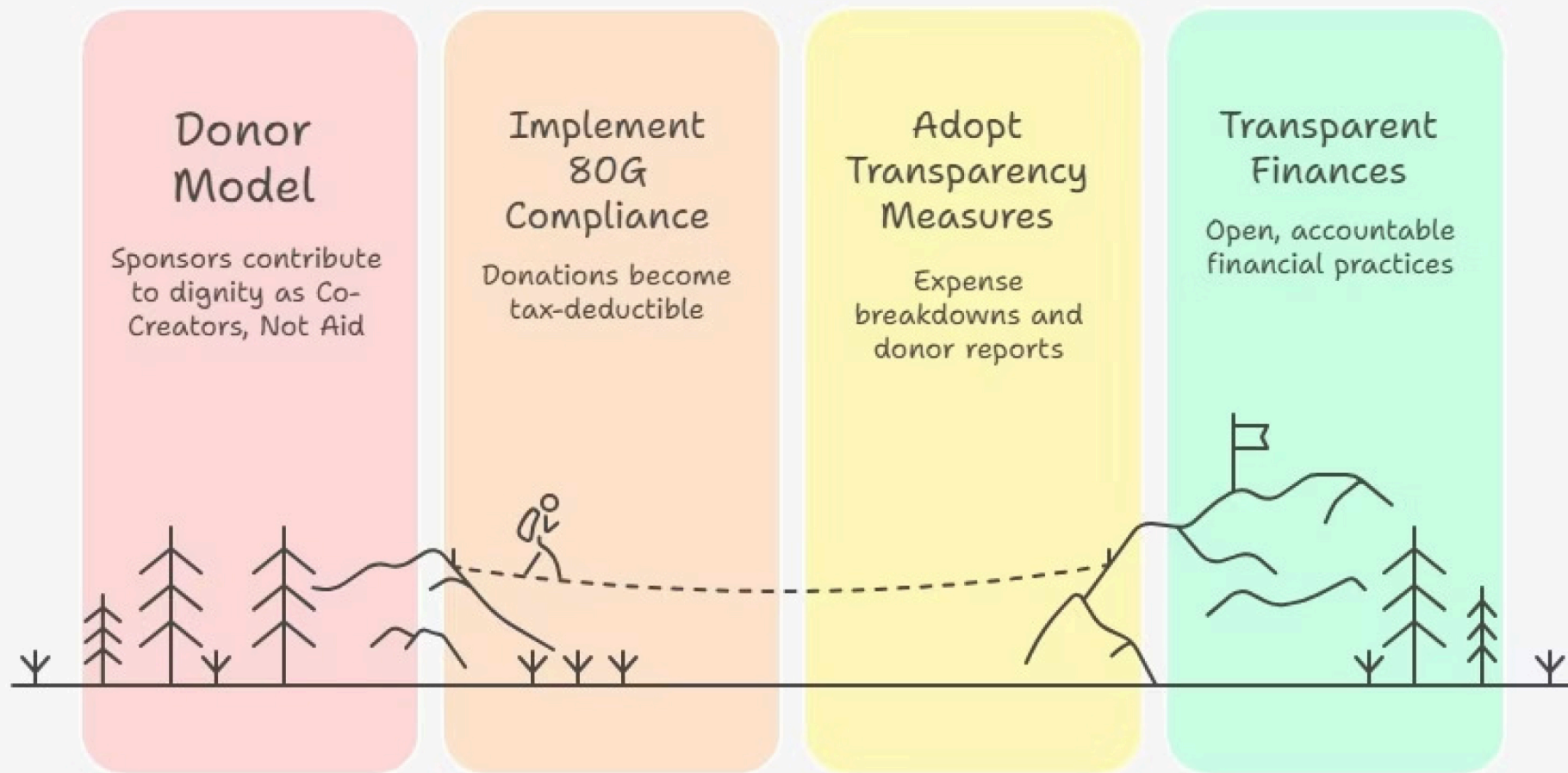
Risk register maintained and updated

Crisis management plan in place for all trips

Legal compliance with Indian disability and travel laws

All incidents/narrow misses reviewed post-trip

Achieving Financial Transparency



Stakeholder Engagement Strategies



Call to Action

We started with a small hope.

A test trip. A bus. Around 27 blind travellers who dared to believe they belonged.

We didn't know if it would work.

But it did—again and again.

And somewhere along the way, we realised:

No one else in the world is doing this.

Not on charitable terms. Not for dignity. Not at this scale.

This is no longer just RSKC.

This is **Team India** leading the world in what true inclusion looks like.

Every journey now carries something far greater:

A blind child, unseen of a gas cylinder worker boards a bus for the first time.

A father, once invisible, takes his first train.

A mother watches her blind daughter step outside alone—at 43.

A country rising to meet its unseen citizens with pride, not pity.

So we ask not for charity—but for conscience.

Not for sympathy—but for solidarity.

Walk with us—because when India leads with empathy, the world will follow.

And when history looks back, **you'll know you stood on the right side of it.**

Reminder: 80 lakh lives are stuck. This isn't just their problem—it's a quiet shame on our society.

Only a **YES** turns sympathy into real action. **Be the fire this movement needs.**

Your Role in This Movement

If you're reading this, you are not a bystander. You are a stakeholder in India's conscience.

Stand with us—not to support the blind, but to lead our country out of its own blindness, and set a global power.

Every partnership, every share, every conversation can change what this country believes is possible.

Let's talk. Let's travel. Let's transform.



If you're a **policymaker**—you have the power to reaffirm India the first country where inclusion isn't policy—it's culture.

If you're a **business leader**—your brand can stand for something the world will remember: a nation that didn't leave its people behind.

If you're a **journalist**, report on what's changing—with your lens, inclusion becomes visible, valued, and impossible to ignore.

If you're a **parent**—you already shape the future. Raise a child who expects equality as a given.

If you're the **youth**—your voice isn't just influence. It's infrastructure for change.

And if you're **human**—this is your moment. Not to help, but to lead.

India is doing something no other nation has dared to build: a movement where blind citizens travel not with pity—but with pride.

You can be part of the team that made it happen. Because the moment to act will not last forever.

"This is a modern day freedom fight for the blind."

You Can:



Champion a journey that becomes someone's first step into the world—with your support, they don't just travel, they reclaim space



Join as a volunteer and walk alongside someone who was once unseen



Connect us to allies who can scale this mission across borders



Amplify our story through your platform, newsroom, or network



Offer your skills, spaces, and time—because inclusion needs infrastructure too



Team **RSKC**





Stars of the TRIP

Our Supporters



Story telling & Media Highlights

दैनिक भास्कर



START
MAGAZINE

Outlook



TTJ
Travel Trade Journal

A leading business news portal
Business News
This Week

WFY
WORLD FOR YOU

NDTV

The Statesman



APN

Now that the truth is in front of you—

This is your call to Act

Not later, not when convenient

—NOW



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